



**Spotswood Borough Municipal
Drug and Alcohol Alliance**
77 Summerhill Rd, Spotswood, NJ 08884
732-251-0700 ext. 824

Dawn Crandall
Coordinator

dcrandall@spotswoodboro.com
<http://spotswoodboromunicipalalliance.org>

Meeting Minutes

Meeting – October 3, 2017 at 7:00pm

Meeting called to order by Marcia Halbert at 7:03pm.

Attendance:

Present:

Dawn Crandall
Terry Salge
Cheryl D'Armiento
Marcia Halbert
Annette David
Kelly Sliker
Dean Sliker
Collene Wronko
Noreen Genthe
Danielle Shekailo
Nicole Gonnella

Absent:

Maria Lundgren
Laura Desiome
Edward Schapley

Minutes:

Minutes were read by Marcia Halbert. A vote was made to accept the August 22, 2017 meeting minutes by Annette David; Collene Wronko second the vote. The vote was unanimous.

Old Business:

Heroes and Cool Kids:

Jill Hetzler attended to discuss what the processes are concerning the Heroes and Cool Kids program, and to answer any questions the alliance may have.

- All students have to apply and reapply into the program every year.
- Rookie and Veterans Applications are done at the end of April. All applications must be handed in by noon of the due date. Late applications will not be accepted or considered.
- Open-ended applications that were handed in on time are then read through and rated on a 0-4 scale.
 - 0 = incomplete, questions unanswered
 - 1 = application is handwritten, hard to read, not neat and/or responses are not fully thought out
 - 2 = application is hand written and neat but lacking specific personal experiences to back up opinions
 - 3 = application is typed and neat, questions are answered completely and personal experiences are shared to back up opinions



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- 4 = application is typed and neat, questions are answered completely with personal experiences to back up opinions, overall content and presentation stands out
- All applications that were rated a 4 are pulled out
- If more than 30 applications have received a 4, peer letters, guidance counselors, teachers, coaches and administration recommendations will be used to help rank the finalists.
- Only 1 senior a year who has never applied before is allowed into the program if application is approved.
- As of right now, there is a 50/50 split between the Vets and the Rookies, with 1 new senior in the program. There are 30 students in the program.

Jill Hetzler provided us with a printed copy of the Heroes and Cool Kids Application Process, Rookie Application 2017-2018 and the Veterans Application 2017-2018, as well as, all of the Heroes and Cool Kids 2016-2017 event sheets, which provides:

- The date of the event
- If it took place In-District or Out-of-District
- A description of the event
- How many participated
- The number of minutes/hours the event lasted

Jill Hetzler talked a little bit more about the program that runs through NY, NJ and PA. The approved High School students meet with ex-professional athletes for training which focuses on empowering students to be confident in themselves, to prevent bullying and what makes us all different.

There are 3 mandatory training sessions a year. Each training session offers something different. They get to meet different groups of students from different communities, which changes every session, and they all get to share their personal experiences with the ex-professional athletes.

Jill cut out the 3 review sessions that are held a week after their training session. The review sessions were not working with the student's class schedules. Now, the day after the training session, the students go straight to Appleby to mentor the 5th graders with everything still fresh on their minds.

Jill mentioned that the High School mentors did try to meet with the 6th graders at Memorial, but the 6th graders wanted nothing to do with it. Therefore, the High School mentors only meet with the 5th graders at Appleby.

Last school year, 2016-2017, the mentor program was brought to Schoenly for 1 day. It was a big hit. Mentors played games with the First Graders; spoke about their personal experiences and read them a book.

We were also provided with a copy of the Heroes Visit to the First Graders process, and a letter that goes home to the First Graders parents. This letter informs parents that the Spotswood High School Heroes and Cool Kids Mentors visited the first grade classes, as well as, explains the nature of their visit and the activities they did.



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The Spotswood Borough Municipal Drug and Alcohol Alliance gave Heroes and Cool Kids \$500 to buy the books the mentors read from Scholastics. 200 books of the "It's Okay to be Different" were bought and given out to all First Graders and were provided for the libraries of all Schoenly classes. Books needed to go through Nancy Torchiano for approval before being allowed into Schoenly. The books focus on the three sectors – confidence/bullying/substance awareness.

New Business:

Heroes and Cool Kids:

Jill Hetzler will be able to provide the Spotswood Borough Municipal Drug and Alcohol Alliance with all Heroes and Cool Kids Event Sheets.

A survey form goes to each classroom teacher at the end of the event, in which they can comment on the program. We, the Alliance, asked Jill if the 5th graders and high school mentors could include their thoughts on each program event as well. All survey forms will now include feedback from the high school mentors, 5th graders, and classroom teachers. These completed survey forms will also be supplied to the Spotswood Borough Municipal Drug and Alcohol Alliance.

The Spotswood Borough Municipal Drug and Alcohol Alliance will give Heroes and Cool Kids another \$500 in order to buy new books for the mentors to read, distribute, and place in the libraries of all Schoenly classrooms for the 2017-2018 school year.

Jill will need to contact Susan about the buying of the books before the alliance can give her any money towards it. Danielle Shekailo told Jill to speak with Jennifer Korneski, the PTA VP of Schoenly. Schoenly does wonderful during the PTA Scholastic books sales and has its own rep from Scholastic, who Jennifer works with for each book sale. Jennifer might be able to get Jill a better cost, especially with the amount of books she will need to purchase. Once the books are selected, approved, and purchased, they will be gifted to the First Graders.

Schoenly would like to have the Spotswood High School Heroes and Cool Kids mentors back for a total of 3 times this school year, 2017-2018. Together we came up with the following plan:

- 1st visit – Mentors meet with Kindergarteners
- 2nd Visit – Mentors meet with First Graders and gift books
- 3rd Visit – Mentors take the First Graders to read the gifted books to the kindergarteners. Pictures to be taken.

Upcoming Heroes and Cool Kids training sessions:

- Training – Thursday, November 2, 2017
 - Visit 5th graders – Friday, November 3, 2017
- Training – Thursday, January 11, 2018
 - Visit 5th graders – Friday, January 12, 2018
- Training – Tuesday, April 10, 2018
 - Visit 5th Graders – Wednesday, April 11, 2018



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If anyone from the Alliance would like to attend one of the above training sessions, please let Dawn Crandall know in advance. Dawn will also reach out to Charoulla to find out how many Alliance members would be allowed to attend each session.

County Alliance Meeting:

Dawn Crandall and Danielle Shekailo attended the County Alliance meeting on September 14, 2017 at 3:30pm. Meeting adjourned at 6:15pm.

Charoulla discussed the many new documents, especially by-laws that will be emailed to each Alliance Coordinator in order to be reviewed and approved by each alliance. Sectors might need to be added.

Fiscal Year 19 – Form 1 Resolution Budget Form – Charoulla sending to Alliance Coordinators via email.

Alliance budgets will be changing due to 1, maybe 2, Alliances coming back. Each Alliance will receive a letter stating what your budget will be. October 16, 2017, Charoulla will have the meeting concerning the new Alliance budgets. On October 20, 2017, a letter will be mailed to each Alliance Coordinator.

Logic Models – need assessments. Local, School and Coalitions need to be used.

5 year plan coming up - Many new changes are being made by GCADA going green, everything will become electronic.

Charoulla can no longer be emailed unless it is for technical assistance requests. Lori will need to be CC on all of these emails.

First Quarter Alliance Reports are due October 14, 2017. Excel forms, voucher checklist, all funding modifications and \$ amounts must match. Municipal Alliance Program Requirements for 2017/2018 was handed out.

Middlesex County-based Forums Session is Tuesday, October 10, 2017 from 10am-12pm at the Middlesex County Fire Academy, Auditorium, 1001 Fire Academy Drive Sayreville, NJ 08872.

If you cannot attend your County-Base Forums sessions, you can attend another forums session from another county. County-based Forums Sessions list was handed out.

Narcan Training:

Training was held at the Brunswick Memorial Home in East Brunswick, NJ on September 18, 2017 at 5:00pm.

Alliance Attendance - Dawn Crandall, Collene Wronko, Marcia Halbert, Dean Sliker, Cheryl D'Armiento and Danielle Shekailo.

The training lasted for a half hour. At the end of the training program, each attendee was given a certificate and a Narcan kit.

Dawn Crandall thanked everyone who came out and completed the program.



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D.A.R.E and LEAD Program

In the process of switching out the LEAD program for the D.A.R.E program. D.A.R.E will be going back into all schools with Officer Ed.

An impact is necessary to empower the students to be confident in themselves, to prevent bullying, violence and the use of controlled substances, particularly in the middle school, since the changes in children start at the 6th grade age level.

Officer Ed needs to go for training since D.A.R.E has added additional features to the program. Possible fundraiser may be held in order to pay for the necessary training Officer Ed will need in order for us to move forward with D.A.R.E.

Urban Air Trampoline Park in the Ryders Crossing Shopping Center, Milltown, NJ was mentioned as a possibility for the fundraiser. The PTA is having a fundraiser there called Spirit Night on Tuesday, November 17, 2017 from 6pm-8pm. All access pass is \$27.99. We should talk to Melissa, the PTA President, in order to find out more information.

Family Day:

Dawn Crandall met a company who ran the car show her father attended on Saturday, September 9, 2017 at 6:30pm. They will be able to supply us with the trophies needed for the Family Day Car Show.

Annette David said she would speak with her League of Municipalities about the bounce houses and get prices.

Alliance Food Equipment:

Dawn will be storing the Alliance Food equipment/machines, especially the Hot Dog Cart, at the rebuilt Spotswood EMS building on DeVoe Ave across from DeVoe Lake. Dawn will be reaching out to them to get the equipment moved in there soon.

2018 Wall Calendar Fundraiser:

Dawn Crandall in collaboration with Husky House and the Police Department would like to put together at 2018 Cops and Canine Wall Calendar.

Husky House is on board. Collene said they have about 68 dogs, and she knows which dogs to select for the photo shoot.

Professional Photographer Joe Church is on board and willing to do the photos for free.

April is the month for Drug Awareness and will have the picture of the Spotswood Borough Municipal Drug and Alcohol Alliance Committee Members. Second to last page of the calendar will be dedicated to our Alliance as well.



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Danielle Shekailo found a company, uprinting.com, where we can have the calendars printed. Danielle will be doing the calendar page layouts.

Need to have letterhead created for the Spotswood Borough Municipal Drug & Alcohol Alliance. Danielle will create the letterhead and will reach out to Charhoulla about the specifications and logos needed in order to create one.

After letterhead is completed, we need to have a Sponsorship letter and Commitment form created for the 2018 Cops and Canine Wall Calendars.

There will be 3 Sponsorship Levels:

- Gold - \$100, will have business artwork/logo on a calendar month photo, as well as, on the back cover of the calendar, and will receive 3 free calendars. Plus recognition on the Spotswood Borough Municipal Facebook page.
- Silver - \$50, will have business artwork/logo (business card size) on the inside, last page of the calendar, and will receive 2 free calendars. Plus recognition on the Spotswood Borough Municipal Facebook page.
- Bronze - \$25, will have their business name/logo listed on the inside, last page of the calendar, and will receive 1 free calendar. Plus recognition on the Spotswood Borough Municipal Facebook page.

Presentation Speaker:

Want to have another Town Hall meeting/speaker. \$500 for speaker, \$400 for food. 1-day event brings parents out for an educational night to raise awareness.

Dawn going to reach out to Doug Collier. If anyone has a suggestion on a new speaker, please let Dawn know.

Will need to get the word out quickly. Danielle Shekailo said we could post on community Facebook pages, as well as, the Spotswood Borough Municipal Facebook page. We can have Kaye post to the Spotswood Borough Website, and Danielle will be able to get it email blasted through the school district by reaching out to the superintendent's office, Mr. Peabody and his secretary Karen Sanford.

PTA Harlem Wizards Game Sponsorship:

The PTA are looking for Sponsorships for their Annual Harlem Wizards vs the Spotswood School District Teachers game on Monday, October 30, 2017. Tami McGeachy has never turned us down for anything we have ever brought her way and has always been a huge help with the Holiday Toy donation for the Saint Peter's University Hospital each year.

Dawn Crandall would like to give back and sign up for the \$35 business card sponsorship ad for this event, but they money would come from all of us, the Alliance Members, not from the Alliance money.

Dawn asked if anyone would like to chip in for the sponsorship - \$5 Annette, \$5 Collene, \$5 Terry, \$5 Nicole, \$5 Marsha, \$5 Dean, and \$5 Dawn.



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Money was given to Danielle Shekailo, who will be creating the graphics to send to Tami.

Pancake Breakfast:

Spotswood 9th Annual Mayor-Council Community Pancake Breakfast is Sunday, October 29, 2017 from 8am – 11:30am at the VFW – 33 Daniel Rd

Adults - \$8.00 Seniors - \$7.00 Children - \$5.00

Proceeds to benefit Alice's CUP (Churches United for People), a Community of Hope Ministries Program. The CUP food pantry needs your help. They will be collecting donations of non-perishable food.

Meeting adjourned at 9:15pm.

/ds