

Meeting Minutes- August 12, 2015

In attendance: Dan Auciello, Rich O'Brien, Diane Spiegelhoff, Steve Zmijewski, Donna Faulkenberry, Joe Lanza

CALL TO ORDER: Meeting called to order at 7:35 p.m.

MINUTES FROM JUNE MEETING: Rich O'Brien asked to waive the reading of the June minutes. All were in favor. Motion was passed accepting the June minutes.

COMPLETED PROGRAMS AND EVENTS:

- Arts & Crafts: Diane reported that arts & crafts went especially well.
 - The 4-week program had 211 registered children, which brought in a profit of about \$1700.
- Swimming: The attendance was very low with only 12 children registered.
 - Diane said she liked the program and wished to keep it for next year.
 - Donna suggested advertising the program more.
 - She suggested advertising with pictures of the pool, giving out info about the event, posting some pictures on FaceBook.
- Tennis: Went well with 35 children registered.
- Chargers Camp: Went well.
- There were over 20 kids registered and the program made a profit which was sent to the BOE.
- National Night Out: Went well.
 - Should be promoted earlier as many people were not aware of when the event started.
 - REC received an official certificate from the Spotswood Police Department.
 - Everyone agreed that a guessing jar would be beneficial next year as it always gets more people involved at the REC tent.

STATUS OF ACTIVE PROGRAMS:

- Summer Volleyball: Not occurring this summer.
 - Enrollment was too low and the program was not advertised well.

UPCOMING PROGRAMS AND EVENTS:

- 5K Race: Everything is on schedule except for sponsorships.
 - Sponsorships are needed soon as the event is only a month away.
 - The sponsors' logos are printed on the back of the 5K t-shirt, so we need to know the sponsors soon.
 - The revenue from the race will be going to the Spotswood High School's golf and softball teams.
- Last year, there was about \$2000 in sponsorships.
- Rutgers Class: Needs to be finalized with the school.
 - Will probably be held either the 18th or September 25th.
 - \$30.50 per person and it is a 3 hour class. More details to follow.
- Adult Basketball: Waiting to get permit back.
 - Everyone wants to start the program by October 12.
- Youth Basketball: Waiting to know when to open up registration for the program.
 - The start of the program is aimed at the beginning of September around the start of school.
- Floor Hockey: Nothing to report.

- Radio City Bus Trip: Dan said that it would take \$6800 to run the buses.
 - Each year the group goes on the Sunday after Thanksgiving.
 - This event is in heavy demand and is always sold out.

OLD BUSINESS:

- CPR Class: Mostly everyone is certified.
 - There are two choices for the class; one 7hour course split up into two classes or multiple 3hour courses. Steve will coordinate this.
- Communications Committee Updates: Donna brought up the Quest for 1000.
 - Quest for 1000 is a goal to have 1000 members on the Spotswood Recreation FaceBook page.
 - Any members of the FaceBook page will be entered in a raffle for a prize and any member who adds more people to the FaceBook page will be entered in another raffle with a prize of a gift basket.
 - If 1000 members is reached, a party would be held for all the members.
 - Donna also said how popular grant projects were; they were shared a lot on FaceBook.
 - Joe recommended having links to surveys on FaceBook in order to find out what programs people like/dislike.
 - The Brochure is finalized and is budgeted for \$500. We received \$350 in sponsorship revenue and the cost of 1200 brochures is \$330.
 - Donna talked about the Music and Memory Organization
 - The program takes donated Ipods and creates music playlists for people in nursing homes and other care organization suffering from a wide range of cognitive and physical challenges.
 - Ipods and Itunes cards can be donated.
 - The Spotswood Recreation Department would work with the Band parents to message about the event and run collections.
 - The Calendar is updated often and requires a lot of work, but it is very convenient.
 - Donna said that she does need fliers and info earlier in order to update the calendar.
- Budget Recap: Rich said we were on track and under budget.
- **NEW BUSINESS:**
- Zumba Proposal:
 - Since Yoga cannot be continued this year, Tracy Salvesen has agreed to potentially run Zumba programs for adults and kids.
 - Rich suggested running just the kids program this year as a pilot of the Zumba program.
 - Tracy recommended November to December, but Donna brought up how busy that time of year is for the Recreation Department.
 - Everyone agreed that January to February would be a better time.
 - The Tuesday nights at Appleby School Tracy suggested would also have to be changed.
 - Rich made a motion to accept Zumba; Donna motioned, Diane seconded, and all were in favor.
- Fundraising: Joe made a suggestion that sponsors could donate money in order to advertise on our FaceBook.
 - Basically buying ad space

A motion to adjourn was made by Rich at 8:42 p.m. All were in favor