

PROCLAMATION

WHEREAS, the Borough of Spotswood holds the health and safety of its citizens paramount; and

WHEREAS, distracted driving is a serious, life-threatening practice that is preventable; and

WHEREAS, distracted driving can result in injuries and deaths to all who use the road (motorists, pedestrians, and bicyclists); and

WHEREAS, distracted driving occurs when drivers divert their attention away from the task of driving to focus on another activity instead; and

WHEREAS, such activities include, but are not limited to, texting, using a cell- or smartphone, grooming, reading, and using a navigation system; however, because using a hand-held cell phone to make calls or send text messages requires visual, manual, and cognitive attention from the driver, they are by far the most alarming distractions; and

WHEREAS, the increased health and well-being of Spotswood citizens are a direct result of increased enforcement and awareness about the dangers of distracted driving; and

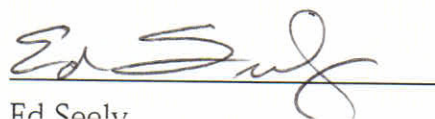
WHEREAS, in order to reduce the number of crashes, as well as improve driver safety, Spotswood motorists should commit to adopting and maintaining safe behavior while behind the wheel; and

WHEREAS, April has been selected as National Distracted Driving Awareness Month, with the period of April 1 through April 21 designated as the **National Distracted Driving Enforcement Campaign**; and

WHEREAS, increased high-visibility enforcement of distracted driving laws coupled with publicity has proven to be an effective method to reduce distracted driving and save lives.

NOW, THEREFORE, I, Ed Seely, Mayor of the Borough of Spotswood, together with our Governing Body, do hereby proclaim the month of April as NATIONAL DISTRACTED DRIVING AWARENESS MONTH in the Borough of Spotswood, and urge all citizens to always put the cell phone down, focus on the road, and buckle up when driving on our roadways.

DATED: April 3, 2017


Ed Seely